

Participant Agenda for LEADS Summer Institute, June 2011  
Leading Redesign in Challenging Times

Overall Outcomes

- Support district leaders to be equipped with a mindset of how to live within an environment of budget constraints and increased state oversight
- Support district leaders to use innovation strategies to best utilize resources through interaction with the d.school and industry partners
- Facilitate inter-district conversations on areas of common concern/ attention
- Help teams to continue to use LEADS cycle on inquiry in their planning process
- Develop concrete next steps in moving forward on their work plan/central question
- Develop a more integrated and aligned set of priorities, informed by interaction with Linda Darling-Hammond

**Tuesday, June 7, 2011**  
**Sheraton Palo Alto Justine Room**

1:30	<b>Registration and pick-up of materials</b> Giants tickets for sale Bus passes distribution for winery trip
2:00	<b>Welcome, Introductions</b> Welcoming remarks by Carol Campbell, Outgoing Executive Director of SCOPE Welcoming remarks by Janice Jackson, Incoming Executive Director of SCOPE Team Warm-up, Erik Rice, Senior Associate, SCOPE
2:20	<b>Synthesis of LEADS Year One and site visits</b> Linda Carstens, Director of Professional Learning, SCOPE  What did we learn from LEADS site visits? What are we facing in common? Time for each team to review individual year one report
2:45	<b>PM Snack break</b>
3:00	<b>Preparation for d. school visit</b> Erik Rice, Senior Associate, SCOPE  Use of pre-read articles on d. school Focusing on a dilemma from central question Making “phone-a-friend” calls concerning the district dilemma
4:30	<b>Dismissal</b>
Evening	<b>Dinner on your own</b>

**Wednesday, June 8, 2011**  
**Stanford Campus d. School**

7:30	<b>Transportation to d. school</b>
8:00	<b>Breakfast on patio</b>
8:30	<b>Welcome to Stanford Institute of Design (d. school)</b> Formal welcome/keynote by David Kelley, founder of IDEO  Core philosophies of d.school
9:00	<b>d. school Immersion Experience</b> Rich Crandall, Director of the K-12 Lab  Seminar on d. school design principles and connection to district work Auto mechanic empathy exercise
10:30	<b>District team planning session #1</b> Empathize: Focus on specific client(s) and need Define: Create a user and need statement
11:30	<b>BBQ Lunch on patio</b> Tours of d.school available at this time
12:30	<b>Setting up the afternoon</b>
12:45	<b>District Team Planning Session #2</b> Ideate: Generate ideas Create prototypes: Make visuals of potential solutions in smaller teams
2:30	<b>PM Snack break</b>
2:45	<b>Networking jigsaw</b> Test your prototype: Take the prototypes out for a spin Gather rapid feedback to bring back to team
3:30	<b>Transportation back to hotel</b>
5:45 bus pickup at hotel	<b>Group dinner at Testarossa Winery</b> Tour, wine tasting, dinner Buses will leave winery to return to hotel at 9 pm  <b>BRING YOUR BUS PASS AND BRING A JACKET!!!</b>

**Thursday, June 9, 2011**  
**Stanford Campus Munger Center**

7:30	<b>Transportation to Munger</b>
8:00	<b>Breakfast at Munger</b>
8:30	<p><b>Kaiser Innovation Consultancy presentation and conversation</b>  Bobby Hughes, facilitator</p> <ol style="list-style-type: none"> <li>1. The Kaiser Story: Use of design thinking to build powerful prototypes</li> <li>2. Table Discussions: How similar/different is our experience to that of Kaiser?</li> <li>3. Kaiser Learning around Implementation: Integration of Change Management with Design Thinking</li> <li>4. Table Discussions: What did we hear? What could we try?</li> <li>5. Question and Answer Session</li> </ol>
10:00	<p><b>Walking time to breakout rooms</b>  Albuquerque Public Schools – Barnum 116  Alexandria City Public Schools – CERAS 218  Dallas Independent School District -- CERAS 527  Knox County Schools (stay in Munger main room) and Fulton (Munger small room)  Mapleton Public Schools – Barnum 122  San Francisco Unified – Cubberley 115</p>
10:15	<p><b>Team time in breakout rooms</b></p> <ul style="list-style-type: none"> <li>• Time for small teams from yesterday a chance to report out one their testing the prototypes</li> <li>• Synthesizing from d. school and Kaiser learning experiences <ul style="list-style-type: none"> <li>○ What is valuable? What will we try?</li> <li>○ What mistakes can we learn from?</li> <li>○ How will we bring the d. school design process back to our district? How could it be useful?</li> </ul> </li> <li>• Preparation of equity questions for Prudence using index cards</li> </ul>
11:30	<b>Lunch at Munger</b>
12:00	<b>Campus exploration time</b>
1:30	<p><b>SCOPE Presentation at Munger</b>  Prudence Carter, Co-Founder, SCOPE</p> <p>Perspective on redesign and innovation with an equity lens  Response to equity questions generated in morning</p>
2:15	<p><b>Overview on use of central question/COI</b>  Adrienne Bailey, SCOPE Consultant  Linda Carstens, Director of Professional Learning, SCOPE</p> <p>The Cycle of Inquiry – unpacked!</p>
2:35	<p><b>Team time in breakout rooms in same breakout rooms</b>  Facilitated work on central question/COI</p>

4:00	Transportation back to hotel
Evening	<b>Giants game (optional)</b> Participants take Caltrain up and back, buy own food and drinks

**Friday, June 10, 2011**  
**Sheraton Palo Alto**

7:30	<b>Breakfast at hotel</b> Tickets for the lunch small group conversations
8:00	<b>SCOPE/LEADS opportunities in Year Two</b> Janice Jackson, Incoming Executive Director of SCOPE Linda Carstens, Director of Professional Learning, SCOPE
8:30	<b>Cornerstone Applications: Conversations on Common Interest Issues</b>  Room 1104    System Change and Cultural Transformation: <i>“Who is leading our transformation -- us or the state?”</i> Room 1107    Redesign, Innovation, and Effectiveness: <i>“What happens when teacher effectiveness becomes teacher evaluation?”</i> Room 2104    Opportunity, Equity, and Achievement: <i>“How do SIG grants impact our work? Friend or foe?”</i> Room 2107    Leadership Development and Capacity Building: <i>“How are we developing the leadership farm team?”</i>
10:15	<b>AM Break</b>
10:30	<b>Conversation on National/International Education Policy</b> Linda Darling-Hammond, Co-Founder, SCOPE  Teacher and leadership quality National and international perspectives Interaction time
11:30	<b>Lunch and small group conversations sharing insights and commitments</b>
12:30	<b>Fond farewells</b>